

**MBA PROJECTS LIST**

Dignet Online India Pvt Ltd

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[www.academicprojectsbangalore.com](http://www.academicprojectsbangalore.com)

<b>S.N O</b>	<b>PROJECT TITLE</b>	<b>SPECIALIZATION</b>
1	A STUDY ON ICICI BANK	FINANCE
2	A STUDY ON ICICI'S ONLINE SHARE TRADING	FINANCE
3	A STUDY ON MUTUAL FUNDS	FINANCE
4	ANALYSIS OF MUTUAL FUNDS WRTEQUITY FUNDS	FINANCE
5	ASSETS & LIABILITY	FINANCE
6	CAPITAL BUDGETING	FINANCE
7	CAPITAL BUDGETING	FINANCE
8	CAPITAL BUDGETING	FINANCE
9	CAPITAL BUDGETING	FINANCE
10	CAPITAL BUDGETING	FINANCE
11	CAPITAL MARKET	FINANCE
12	CAPITAL MARKET	FINANCE
13	CAPITAL STRUCTURE	FINANCE
14	CAPITAL STRUCTURE	FINANCE
15	CAPITAL BUDGETING	FINANCE
16	COMMODITY FUTURES	FINANCE
17	COMPARATIVE ANALYSIS OF SELECT STOCKS LISTED ON BOTH BSE & NSE	FINANCE
18	COMPARATIVE EQUITY ANALASYS W.R.T IT & BANKING SECTORS	FINANCE
19	COMPARATIVE EQUITY ANALYSIS OF IT BANK STOCKS	FINANCE
20	COMPARATIVE STUDY ON MUTUAL FUNDS	FINANCE
21	COMPARATIVE STUDY ON BANKING SECTOR MUTUAL FUNDS	FINANCE
22	COMPARATIVE STUDY ON PERFORMANCE OF TWO MUTUAL FUND COMPANY	FINANCE
23	COMPARATIVE ANALYSIS OF MUTUAL FUND	FINANCE
24	COMPARITIVE EQUITY ANALASYS W.R.T IT & BANKING SECTORS	FINANCE
25	COMPETITIVE ADVANTAGE	FINANCE
26	CREDIT RISK MANAGEMENT	FINANCE
27	CREDIT SCHEMES	FINANCE

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28	DERIVATIVE MARKET	FINANCE
29	DERIVATIVES	FINANCE
30	DERIVATIVES	FINANCE
31	DERIVATIVES (FUTURES AND OPTIONS)	FINANCE
32	DERIVATIVES (FUTURES AND OPTIONS)	FINANCE
33	DERIVATIVES MARKET ANYLSIS	FINANCE
34	EQUITY ANALYSIS	FINANCE
35	EQUITY ANALYSIS	FINANCE
36	EQUITY STOCK ANALYSIS	FINANCE
37	FINANCIAL ANALYSIS	FINANCE
38	FINANCIAL STATEMENT ANALYSIS	FINANCE
39	FIXED ASSET	FINANCE
40	FIXED ASSETS MANAGEMENT	FINANCE
41	FIXED ASSETS MANAGEMENT	FINANCE
42	FUNDS & CASH FLOW ANALYSIS	FINANCE
43	FUNDS FLOW ANALYSIS	FINANCE
44	FUTURES AND OPTIONS ON SELECTED STOCKS	FINANCE
45	INTERNET BANKING	FINANCE
46	INVENTORY MANAGEMENT	FINANCE
47	INVENTORY MANAGEMENT	FINANCE
48	INVENTORY MANAGEMENT	FINANCE
49	INVENTORY MANAGEMENT	FINANCE
50	INVESTMENT DECISION ANALYSIS	FINANCE
51	LIABILITY AND ASSETS MANAGEMENT	FINANCE
52	MUTUAL FUNDS	FINANCE
53	MUTUAL FUNDS ON COMPARITIVE ANALYSIS	FINANCE
54	NON PERFORMING ASSETS	FINANCE
55	NON PERFORMING ASSETS	FINANCE
56	NON PERFORMING ASSETS	FINANCE
57	ONLINE EQUITY TRADING	FINANCE
58	ONLINE TRADING	FINANCE
59	ONLINE TRADING	FINANCE
60	ONLINE TRADING	FINANCE
61	ONLINETRADING	FINANCE

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62	PERFORMANCE OF MUTUAL FUND	FINANCE
63	PERFORMANCE OF MUTUAL FUNDS	FINANCE
64	PORTFOLIO MANAGEMENT	FINANCE
65	PORTFOLIO MANAGEMENT	FINANCE
66	PORTFOLIO MANAGEMENT	FINANCE
67	PORTFOLIO MANAGEMENT	FINANCE
68	RATIO ANALYSIS	FINANCE
69	RISK MANAGEMENT	FINANCE
70	RISK MANAGEMENT	FINANCE
71	SECURITY ANALYSIS	FINANCE
72	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	FINANCE
73	STUDY ON HOME LOANS	FINANCE
75	ULIPS VS MUTUAL FUNDS	FINANCE
76	WORKING CAPITAL	FINANCE
77	WORKING CAPITAL MANAGEMENT	FINANCE
78	WORKING CAPITAL MANAGEMENT	FINANCE
79	CHANGE MANAGEMENT	HR
80	EMPLOYEE SATISFACTION	HR
81	EMPLOYEE CORE VALUES	HR
82	EMPLOYEE ENGAGEMENT	HR
83	EMPLOYEE JOB SATISFACTION	HR
84	EMPLOYEE KNOWLEDGE MANAGEMENT	HR
85	EMPLOYEE MOTIVATION	HR
86	EMPLOYEE MOTIVATION	HR
87	EMPLOYEE RELATIONS	HR
88	EMPLOYEE RETENTION	HR
89	EMPLOYEE SATISFACTION	HR
90	EMPLOYEE WELFARE MEASURES	HR
91	HUMAN RESOURCE STRATEGY	HR
92	JOB SATISFACTION	HR
93	JOB ANALYSIS	HR
94	JOB ANALYSIS	HR
95	JOB SATISFACTION	HR
96	JOB SATISFACTION	HR
97	OPERATION MANAGEMENT	HR

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98	ORGANISATION DEVELOPMENT	HR
99	ORGANISATIONAL STUDY	HR
100	PAYROLL MANAGEMENT	HR
101	PERFORMANCE APPRAISAL	HR
102	PERFORMANCE APPRAISAL	HR
103	PERFORMANCE APPRAISAL	HR
104	PERFORMANCE APPRAISAL	HR
105	QUALITY OF WORK LIFE	HR
106	QUALITY OF WORK LIFE	HR
107	RECRUITMENT	HR
108	RECRUITMENT AND SELECTION	HR
109	RECRUITMENT AND SELECTION	HR
110	RECRUITMENT AND SELECTION	HR
111	RECRUITMENT AND SELECTION	HR
112	RECRUITMENT AND SELECTION	HR
113	RECRUITMENT AND SELECTION	HR
114	RECRUITMENT AND SELECTION	HR
115	RECRUITMENT AND SELECTION	HR
116	REWARDS & RECOGNITION	HR
117	STRESS MANAGEMENT	HR
118	STRESS MANAGEMENT	HR
119	TOTAL QUALITY MANAGEMENT	HR

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9		
12 0	TRAINING	HR
12 1	TRAINING & DEVELOPMENT	HR
12 2	TRAINING AND DEVELOPMENT	HR
12 3	TRAINING AND DEVELOPMENT	HR
12 4	TRAINING AND DEVELOPMENT	HR
12 5	TRAINING AND DEVELOPMENT	HR
12 6	TRAINING DEVELOPMENT	HR
12 7	AN ANALYSIS ON CUSTOMER	MARKETING
12 8	ADVERTISING & PROMOTIONAL STRATEGY	MARKETING
12 9	ADVERTISING & SALES PROMOTIONAL	MARKETING
13 0	BRAND AWARENESS	MARKETING
13 1	BRAND AWARENESS	MARKETING
13 2	BRAND AWARENESS	MARKETING
13 3	BRAND AWARENESS	MARKETING
13 4	BRAND AWARENESS	MARKETING
13 5	BRAND IMAGE	MARKETING
13 6	BRAND IMAGE	MARKETING
13 7	BUDGETARY CONTROL SYSTEM	MARKETING
13 8	BUDGETARY CONTROL SYSTEM	MARKETING
13 9	BUDGETARY CONTROL SYSTEM	MARKETING

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14 0	BUYING BEHAVIOR OF CUSTOMERS	MARKETING
14 1	BUYING BEHAVIOUR PATTERN OF CONSUMERS IN GENERAL MERCHANDISE	MARKETING
14 2	CONSUMER AWARENESS	MARKETING
14 3	CONSUMER BEHAVIOR TOWARD LUX SOAP	MARKETING
14 4	CONSUMER BEHAVIOR TOWARDS WEDNESDAY OFFERS	MARKETING
14 5	CONSUMER BEHAVIOUR	MARKETING
14 6	CONSUMER BEHAVIOUR	MARKETING
14 7	CONSUMER BUYING BEHAVIOUR	MARKETING
14 8	CONSUMER PERCEPTION	MARKETING
14 9	CONSUMER PERCEPTION ON DECISION MAKING	MARKETING
15 0	CONSUMER SATISFACTION	MARKETING
15 1	CONSUMER SHOPING BEHAVIOR	MARKETING
15 2	CONSUMER BEHAVIOR OF RETAIL SECTOR	MARKETING
15 3	CORE VALUES	MARKETING
15 4	CRM IN BANKING	MARKETING
15 5	CUSTOMER PREFERENCES FOR APPARELS	MARKETING
15 6	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
15 7	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
15 8	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
15 9	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
16 0	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING

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16 1	CUSTOMER SATISFACTION	MARKETING
16 2	CUSTOMER SATISFACTION	MARKETING
16 3	CUSTOMER SATISFACTION	MARKETING
16 4	CUSTOMER SATISFACTION	MARKETING
16 5	CUSTOMER SATISFACTION	MARKETING
16 6	CUSTOMER SATISFACTION	MARKETING
16 7	CUSTOMER SATISFACTION	MARKETING
16 8	CUSTOMER SATISFACTION TOWARDS WEDNESDAY OFFERS	MARKETING
16 9	CUSTOMER SATISFACTION AFTER SALES & SERVICES IN	MARKETING
17 0	CUSTOMER SATISFACTION TOWARDS MARUTI SUZUKI	MARKETING
17 1	CUSTOMER SATISFACTION TOWARDS SALES AND SERVICE	MARKETING
17 2	CUSTOMER SERVICE WITH REFERENCE	MARKETING
17 3	DARINGDERIVATIVES	MARKETING
17 4	DEALER PERCEPTION	MARKETING
17 5	DEALERS AND RETAILERS SATISFACTION	MARKETING
17 6	MARKET ANALYSIS ON LUX SOAP	MARKETING
17 7	MARKET POTENTIAL	MARKETING
17 8	MATERIAL MANAGEMENT	MARKETING
17 9	PROMOTIONAL ACTIVITIES	MARKETING
18 0	PROMOTIONAL STRATEGIES	MARKETING
18 1	RETAIL MARKETING STRATEGIES	MARKETING

18 2	SALES & DISTRIBUTION CHANNEL	MARKETING
18 3	SALES AND SERVICE	MARKETING
18 4	SALES PROMOTIONAL ACTIVITIES	MARKETING
18 5	SALES PROMOTIONAL ACTIVITIES	MARKETING

**FINANCE**

<b>S.No</b>	<b>TITLE</b>
1	Security Analysis and Portfolio Management
2	A study on Online Trading
3	Online Trading and Offline trading
4	A Study on Derivatives
5	A study on Futures and Options
6	Derivative Market in India and its behavior
7	Inventory and store Management
8	Capital Budgeting
9	Financial Statement Analysis
10	Working Capital Management
11	Equity Analysis of IT sector
12	Comparison study of Mutual Funds
13	Mutual Fund Analysis
14	Portfolio Analysis of Mutual Funds
15	Parametric Analysis of Mutual Funds
16	Investment options in Mutual Funds to the Investors
17	Investors Preference Towards Equity
18	Factors Affecting the Stock Market
19	Fundamental and Technical Analysis of Banking and sugar sector
21	A study on Crude oil Trading
22	Ratio Analysis
23	Primary Market
24	Secondary Market
25	Initial Public Offer
26	Risk Management
27	Dividend Decisions



28	Insurance Products
29	Capital Markets
30	Asset Liability Management
31	Credit Risk Management
32	Budget and Budgetary Control System
33	Awareness of Mutual Funds & its Scope
34	Portfolio Construction & Stock Selection Criteria among the investors
35	Portfolio Management and Investment Decision
36	Correlating Performance of Dividend and Growth Mutual Funds
37	Strategies for Buying and Selling of Mutual Funds
38	Systematic Risk Analysis Of Selected Indian Banks
40	Funds Flow Statement Analysis
41	trend analysis of retail banking
42	Equity Analysis on Share Price Movement
43	Mutual Fund Investments
44	Management Of Non-Performing Assets
45	Investment Analysis
46	Capital Market Instruments
47	Comparative Analysis Of Unit Linked Insurance Plans
48	Credit & Recovery Management
50	Equity Analysis On Public Vs Private Sector Bank's
51	A Study On Commodity Market
52	Depository Systems
53	Arbitrage Trade Analysis Of Stock Trading In Nse And Bse
54	Foreign currency systems
55	Inventory Management
56	Fixed Asset Management
57	Financial Performance Analysis
59	Mutual Funds" W.R.T Equity Funds
60	Capital Structure

**HR TITLES**

<b>S. No</b>	<b>TITLE S</b>
1	Training
2	Training & Development
3	HR Policies
4	Employee Welfare
5	Employee Motivation
6	Job Satisfaction
7	Competency Mapping
8	Collective bargaining
9	HR Information systems
10	HR Accounting
11	Job Enrichment
12	Job analysis
13	Performance Appraisal
14	Quality of work Life
15	Stress management

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16	Job Evaluation
17	Performance Management
18	Payroll Management
19	Knowledge management
20	Leadership Qualities
21	Recruitment & Selection
22	Work Life Balance
23	Hr Practices
24	Employee Motivation And Empowerment
25	Change Management
26	Compensation Management

## MARKETING

S.NO	TITLES
1	Customer Satisfaction
2	Customer Relationship Management
3	Customer Perception
4	Consumer Behavior

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5	Customer Satisfaction Towards Hero Honda Motors
6	Customer Satisfaction Towards Post Sales
7	Consumer Awareness
8	Brand Image
9	Brand Awareness
10	Brand Loyalty
11	Marketing Research For New Product Development
12	Marketing Strategy
13	Marketing Segmentation
14	Sales &Distribution
15	Distribution Channels
16	Sales& Advertising
17	Sales &Promotion
18	Dealers & Customer Satisfaction
19	Brand Equity
20	Marketing Financial Services

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21	Service Marketing
22	Retail management